



## 2019 CONSECUTIVE RATES

### Ad Sizes

Ad Rates are per week and ads must run every week

	1-7 Weeks	8-15 Weeks	16-25 Weeks	26-51 Weeks	52+ Weeks
<b>Full Page</b> Size: 9.75"(w) x 11.25 (h)	\$2142	\$1480	\$1340	\$973	\$920
<b>Half Page</b> Horizontal Size: 9.75"(w) x 5.4688"(h) Vertical Size: 4.8125"(w) x 11.0625"(h)	\$1163	\$803	\$727	\$575	\$499
<b>Quarter Page</b> Vertical Size: 2.3438"(w) x 11.0625"(h) Horizontal Size: 4.8125"(w) x 5.4688"(h) Strip Size: 9.75"(w) x 2.6719"(h)	\$581	\$403	\$364	\$270	\$250
<b>Eighth Page</b> Vertical Size: 2.3438"(w) x 5.4688"(h) Horizontal Size: 4.8125"(w) x 2.6719"(h)	\$306	\$211	\$193	\$140	\$131
<b>Sixteenth Page</b> Size: 2.3438"(w) x 2.6719"(h)		\$127	\$100	\$80	\$71

### DEADLINES

- Space Reservation and ad build deadline–Friday at Noon
- Camera ready ads due by 3pm Monday.

### POSITIONING

20% surcharge to guarantee position  
 BACK PAGE;  
 \$3,090 per insertion

### NON-PROFIT

25% discount from open rate for non-consecutive insertions

### AGENCIES

All rates are gross

### INSERT RATES

\$52 per M - min: 10k or \$500  
 \$47 per M - Full Run  
 Min insert size: 4" x 6"  
 Max insert size: 10.5" x 11.5"

### CONTACT

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