



# 2018 CONSECUTIVE RATES

## Ad Sizes

Ad Rates are per week and ads must run every week

	1-7 Weeks	8-15 Weeks	16-25 Weeks	26-51 Weeks	52+ Weeks
<b>Full Page</b> Size: 9.5"(w) x 11(h)	\$2142	\$1437	\$1301	\$945	\$893
<b>Half Page</b> Horizontal Size: 9.5"(w) x 5.34"(h) Vertical Size: 4.69"(w) x 10.8"(h)	\$1163	\$780	\$706	\$558	\$485
<b>Quarter Page</b> Vertical Size: 2.28"(w) x 10.8"(h) Horizontal Size: 4.69"(w) x 5.34"(h)	\$581	\$391	\$353	\$262	\$243
<b>Eighth Page</b> Vertical Size: 2.28"(w) x 5.34"(h) Horizontal Size: 4.69"(w) x 2.61"(h)	\$306	\$205	\$187	\$136	\$128
<b>Sixteenth Page</b> Size: 2.28"(w) x 2.61"(h)		\$123	\$97	\$78	\$69

Call for non-consecutive rates.

## DEADLINES

- Space Reservation and ad build deadline—Friday at Noon
- Camera ready ads due by 3pm Monday.

## POSITIONING

20% surcharge to guarantee position  
 BACK PAGE:  
 \$3,000 per insertion

## NON-PROFIT

25% discount from open rate for non-consecutive insertions

## INSERT RATES

\$50 per M - min: 10k or \$500  
 \$45 per M - Full Run  
 Min insert size: 4" x 6"  
 Max insert size: 10.5" x 11.5"

## CONTACT

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